

professional athlete / high-performance coach

Kevin Barkman

Join me as I qualify for the 2024 Olympic Games!

Kevin Barkman

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GOALS

Qualify for the 2024 **Olympic** Games in Paris.

World ranking of 100 needed.

WHO IS KEVIN BARKMAN?

Kevin is a self-funded Manitoban badminton athlete who has been competing internationally for the past 8 years. After making the semi-final at Canada Winter Games in 2015, he had to take a break from competition due to lack of funding. He continued to train, work, and study as he invested all he gained in international competition into the athletes he coached.

In 2017, Kevin's diligence and a generous sponsor gave him the opportunity to train with the world's top men's singles coach LiMao and in 2018, he set his studies aside to work, train, and compete full-time.

As Kevin's level has improved so has the time needed for training and competition – and his need for support. Now the time has come to push to the biggest stage, the **Olympic** Games.



WHAT IS KEVIN TRYING TO DO?

- Qualify for the 2024 **Olympic** Games in Paris
- Learn from the best as he competes internationally
- Lead the way for the next generation of athletes
- Build character & confidence in the kids he coaches
- Give less-privileged kids increased opportunity & visibility

WHY DOES KEVIN NEED YOUR HELP?

Badminton within Canada is primarily self-funded, meaning athletes are responsible for their own funding.

For Kevin this means building a base of supporters who believe in what he's doing, what he brings to the community, and where he is going from here.



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WHAT'S IN IT FOR YOU?

- Positive business exposure, both locally, nationally, and internationally
- Kevin coaches and trains in many local arenas, gyms, schools, and rec centers. He does volunteer coaching as well as his work as a coach.
- A chance to help influence the next generation. Kevin believes sports are one of the greatest ways to help kids build character, confidence, self-discipline, respect for others, and much more. Whether a kid goes on to compete internationally or simply plays for his school provincially, these values will impact each kid's life, the future of our community, and the world we live in.
- Social media exposure. Kevin has a large following on Facebook, Instagram, Twitter, and on his website, kevinbarkmanbadminton.com. His online platforms reach all over Canada and the world. Kevin has also been published on badmintonbladet.dk (a Danish badminton publication) and continues to grow his brand domestically and internationally.



HOW YOU CAN INVEST

monthly/yearly sponsorship

In total, Kevin needs \$3,000 – \$5,000 per month for tournament expenses, training, and travel; this can come from various sponsors or one major sponsor. This gives you advertising on all social media, online, and on my jersey and is a long-term partnership. Any amount is greatly helpful.

event sponsorship

This is a one-time sponsorship for Kevin to play a specific event. Your business will be advertised online in all related posts. For events that allow jersey advertisements, you can get your logo pinned on his jersey for the duration of the event. An event costs \$1,500, and any amount towards this is helpful.



recent career highlights

International

Many rounds of 16 finishes with the following Results:

- 2023 Guatemala International – Bronze (Men's Doubles), QF (Men's Singles)
- 2023 Peru International – QF (Men's Doubles)
- 2023 ANOC Beach Badminton PanAm Championship – (Team Canada)
- 2022 Guatemala International – QF (Men's Singles)
- 2022 Mexico International Challenge – QF (Men's Doubles)
- 2019 Guatemala International Series – QF (Mixed Doubles)
- 2018 USA International Series – QF (Men's Singles)
- 2016 Canada Open – QF (Men's Doubles)
- 2016 Washington Open – Champion (Men's Singles)

Canada

Many semi-final and final finishes with the following titles:

- 2022 Herb Richard Open – Champion (Men's Singles)
- 2022 Herb Richard Open – Champion (Men's Doubles)
- 2022 MB Provincial Championships – Champion (Men's Doubles)
- 2021 Prairie Bee Open – Champion (Men's Singles)
- 2019 Alberta Series #2 – Champion (Men's Doubles)
- 2019 MB Provincial Championships – Champion (Men's Doubles)

